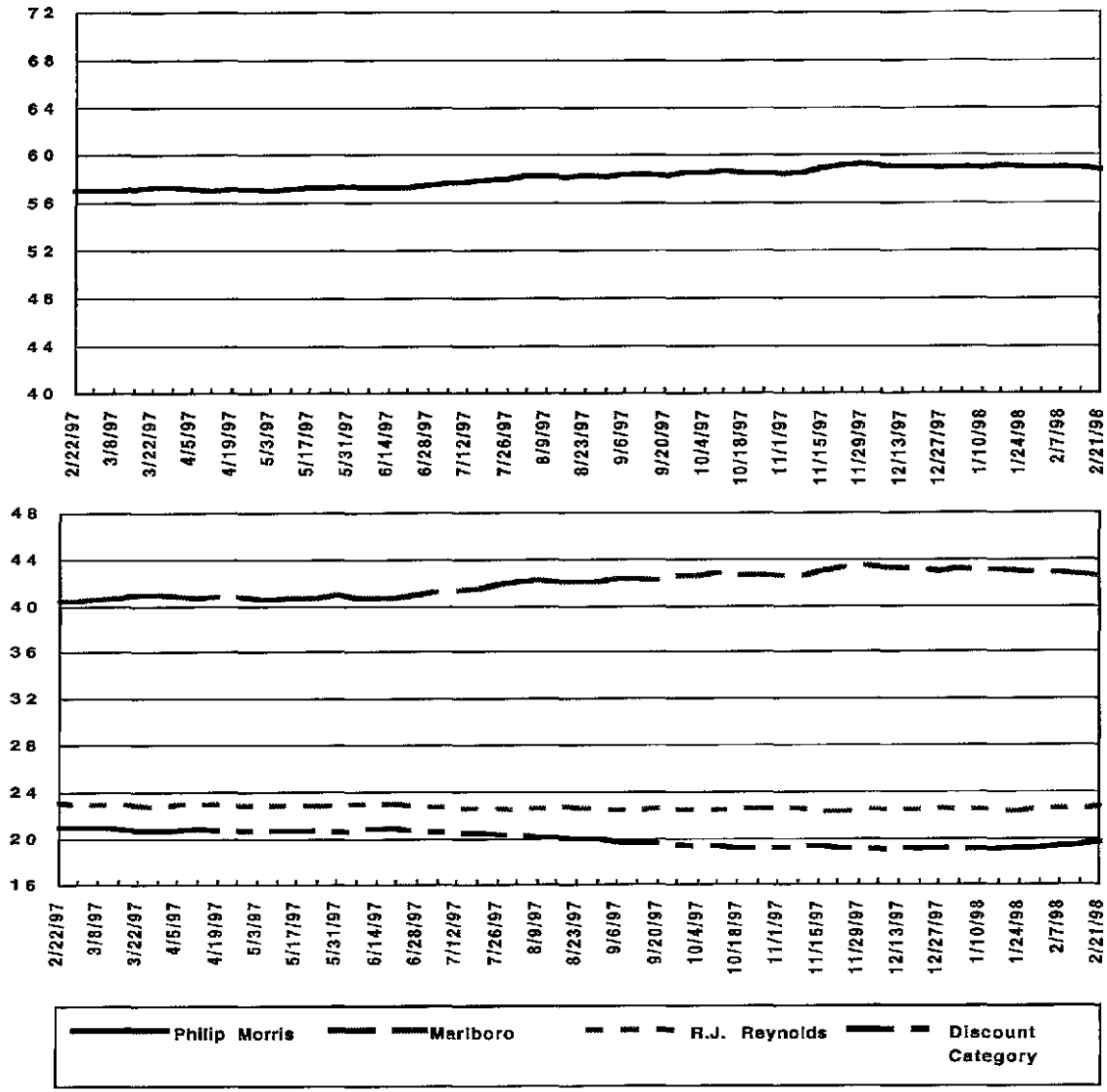
TOTAL CHAINS IN PACKAGE
THROUGH W/E 2/21/98



	26 WK	13 WK	FY '97	YTD '98	DIFF
Philip Morris	59.06	58.83	58.15	58.69	0.54
Marlboro	42.92	42.48	41.94	41.83	-0.11
OPB	9.77	9.73	9.95	9.71	-0.24
Basic	4.66	4.99	4.28	5.55	1.27
R. J. Reynolds	22.38	22.60	22.54	22.77	0.23
Camel	5.03	5.08	5.08	5.21	0.13
Winston	5.27	5.26	4.92	5.26	0.33
Doral	4.01	4.08	4.07	4.11	0.04
B&W	11.65	11.60	12.28	11.58	-0.70
GPC	3.81	3.72	4.03	3.73	-0.30
Lorillard	6.26	6.32	6.35	6.32	-0.03
Newport	4.98	5.09	4.87	5.10	0.23
Liggett Group	0.46	0.48	0.46	0.48	0.01
Premium	80.69	80.42	80.15	79.80	-0.35
Private Label	3.32	3.43	3.54	3.48	-0.06
Avg Ind CPW	198.74	192.99	199.32	191.99	-7.34
Avg PM CPW	117.62	113.77	116.16	112.93	-3.23
Avg Marl CPW	85.49	82.17	83.80	80.51	-3.29
# of Stores	24963	24957	24960	24950	-10

Source: STARS Store Level Data

National Account Package I

2071850049

Source: https://www.industrydocuments.ucsf.edu/docs/rpnm0004